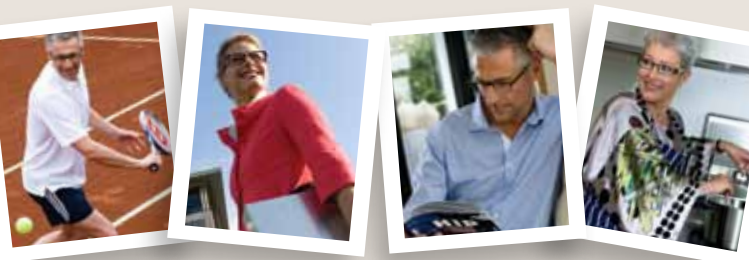


Not all lenses are created equal

Individually designed progressive lenses for your eyes only, **delivering vision like never before**



Have you had problems adjusting or getting used to your progressive lenses?

Do you get that swimming or insecure feeling when walking around with your progressive lenses on?

Would you like a larger field of view and natural vision?

The iD MyStyle lens can really make a difference. There has recently been significant technological advancement in the way lenses are made. Until recently progressive lenses were designed as one size fits all, which meant they worked for some and not for others.

We can now individually design your lenses for your prescription, individual lifestyle and your surrounding environment.

Immediate adaption, no swimming or insecure feeling, all day comfort and a wider field of view, your first choice in lenses should be iD MyStyle.

iD MyStyle provides you with the clearest, most natural vision in all environments as it is designed specifically for you, with easy adaption and all day comfort.

For people who > want the most accurate and natural viewing experience



The iD MyStyle lens is so advanced it takes into consideration your individual and unique vision requirements.

Near Vision

- › For people who regularly enjoy reading or activities that require near vision, these individuals would receive iD MyStyle lenses with a near bias giving them the best close visual accuracy.

Varied Vision

- › For people who work in an office environment and have a varied lifestyle where they would use their near vision, intermediate vision and distance vision equally. These individuals would require an iD MyStyle balanced lens that would cater for their varied lifestyle, with high performance in all distances.

Distance Vision

- › For people who drive on a regular basis (eg. professional drivers) or enjoy playing sports, these individuals would require distance bias iD MyStyle lenses giving them the best long distance vision.

Unlike regular progressive lenses, environmental and lifestyle factors are taken into account when designing your truly individualised iD MyStyle lenses.

Ask in-store today, about how these new lenses will benefit your individual lifestyle and vision.

want tailor-made lenses to suit their individual lifestyles





Your local eyecare professional